Clara Enhances Fraud Protection with Axur's Powerful Takedowns

Meet the Company

CLARA

Founded: 2020
Industry: Financial
Size: 20,000+ customers

Challenges

As a fast-growing brand in the highly targeted financial sector, Clara faced a surge in external threats, particularly phishing attacks. These growing risks required swift and effective responses, but their previous provider consistently fell short. The provider was facing challenges in handling threats swiftly, increasing the fintech's exposure to persistent risks. This could impact its security, reputation, and the protection of its expanding operations.

Solution

Through a trusted recommendation, Clara discovered Axur's platform and quickly recognized the potential to address the challenges. Axur provided not only advanced detection capabilities but also the efficiency and reliability they needed to handle threats proactively. This marked a turning point in Clara's ability to mitigate risks effectively.

With Axur's streamlined takedown processes, Clara achieved the agility required to neutralize phishing threats swiftly and protect their customers from potential harm. The seamless integration of Axur's tools into their workflows allowed Clara to take immediate action, safeguarding their brand and reinforcing client trust.

Moreover, the platform was praised for being intuitive, easy to use, and cost-effective.

Farid del Castillo,
Acceptance & Fraud at Clara.

"I can confidently classify Axur as a reliable partner because every case we've needed support on has delivered results. We are satisfied with the quick and efficient solution Axur provides".

Achieving Exceptional 49x ROI: Automated Threat Management in Action

In a three-month period, Axur's platform delivered results that surpassed expectations while significantly reducing costs and resource requirements. Here's how automation translated into real impact:

Metric	Results Achieved
Manual Effort Equivalent	9 people over 3 months ↑
Cost Avoided	U$ 109,000 ↑
ROI	**49x ↑**

By leveraging Axur's platform, the client achieved a highly efficient threat management process, eliminating the need for extensive manual effort while realizing substantial cost savings. This case demonstrates the power of automation to deliver faster, smarter, and more cost-effective results.

How Axur Transformed Clara's Data Workflows

Axur's precise credential exposure alerts also enabled Clara to establish workflows that seamlessly involved multiple teams, improving the handling of sensitive customer data.

Additionally, the user-friendly platform made collaboration across distributed teams effortless, eliminating the access management issues that had previously caused delays.

Why Clara Recommends Axur

Clara credits Axur's outstanding performance, particularly in phishing takedowns, as a game-changer for their operations. The ability to resolve nearly all cases quickly, combined with the responsive support team, has made a lasting impression.

Farid del Castillo,
Acceptance & Fraud at Clara.

"We're absolutely satisfied and would securely recommend Axur. "

Discover the Axur Difference

- Detect, Evaluate and Take Down Threats Faster than Ever
- One-click or Zero-Touch Takedowns
- Notification in <4min
- 98,9% success
- 9h median uptime
- Web Safe Reporting
- Follow up the whole process
- We charge only for successful takedowns

Clara's experience highlights how Axur's platform can transform your approach to security, offering swift detection and takedown capabilities that protect both your brand and your customers. Ready to see the difference for yourself?

Join countless businesses like Clara and take your security to the next level.

Discover how Axur's solutions can protect your organization with unparalleled efficiency.

DISCOVER THE BEST TAKEDOWN

Gartner Peer Insights 5/5

Discover all our solutions at axur.com

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